Rotary Presidential Themes

In 1955, RI President A.Z. Baker announced a theme, "Develop Our Resources," to serve as Rotary's program of emphasis. Since that time, each president has issued a theme for his Rotary year.

2021-2022 Serve to Change Lives

2020-2021 Rotary Opens Opportunities

2019-2020 Rotary Connects the World

2018-2019 Be the Inspiration

2017-2018 Making A Difference

2016-2017 Rotary Serving Humanity

2015-2016 Be A Gift to the World

2014-2015 Light Up Rotary

2013-2014 Engage Rotary Change Lives

2012-2013 Peace Through Service

2011-2012 Reach Within to Embrace Humanity

2010-2011 Building Communities Bridging Continents

2009-2010 The Future of Rotary is in Your Hands

2008-2009 Make Dreams Real

2007-2008 Rotary Shares

2006-2007 Lead the Way

2005-2006 Service Above Self

2004-2005 Celebrate Rotary

2003-2004 Lend A Hand

2002-2003 Sow the Seeds of Love

2001-2002 Mankind is Our Business

2000-2001 Create Awareness…Take Action

1999-2000 Act with Consistency, Credibility, Continuity

1998-1999 Follow Your Rotary Dream

1997-1998 Show Rotary Cares

1996-1997 Build the Future with Action and Vision

1995-1996 Act with Integrity - Serve with Love - Work for Peace

1994-1995 Be A Friend

1993-1994 Believe In what You Can Do - Do what You Believe In

1992-1993 Real Happiness is Help Others

1991-1992 Look Beyond Yourself

1990-1991 Honor Rotary with Faith and Enthusiasm

1989-1990 Enjoy Rotary

1988-1989 Put Life in Rotary - Your Life

1987-1988 Rotarians - United in Service Dedicated to Peace

1986-1987 Rotary Brings Hope

1985-1986 You Are the Key

1984-1985 Discover a New World of Service

1983-1984 Share Rotary - Serve People

1982-1983 Mankind is One-Build Bridges of Friendship Throughout the World

1981-1982 World Understand and Peace

1980-1981 Take Time to Serve

1979-1980 Let Service Light the Way

1978-1979 Reach Out

1977-1978 Serve to Unite Mankind

1976-1977 I Believe in Rotary

1975-1976 To Dignify the Human Being

1974-1975 Renew the Spirit of Rotary

1973-1974 A Time for Action

1972-1973 Let's Take a New Look and Act

1971-1972 Good Will Begins with You

1970-1971 Bridge the Gaps

1969-1970 Review and Renew

1968-1969 Participate

1967-1968 Make Your Rotary Membership Effective

1966-1967 Better World through Rotary

1965-1966 Action, Consolidation and Continuity

1964-1965 Live Rotary

1963-1964 Meeting Rotary's Challenge in the Space Age

1962-1963 Kindle the Spark Within

1961-1962 Act. Aim for Action. Communication for Understanding. Test for Leadership.

1960-1961 You are Rotary - Live it!

1959-1960 Vitalize! Personalize! Build Bridges of Friendship

1958-1959 Help Shape the Future

1957-1958 Enlist-Extend-Explore-Serve

1956-1957 Keep Rotary Simple

1955-1956 Develop Our Resources